



**You inspire.
We create.**



About Us

Our mission is to craft timeless success stories through creativity and expertise.

Everything we do is rooted in **strategy**, shaped by a **structured approach**, and driven by a **deep understanding of your audience**.



About us

Projects

300+

Years of experience

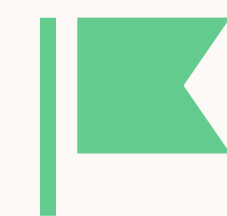
10+



Quality delivered **on time**



We listen to the customer but
create for the consumer



Effective service delivery
processes



Our services

Branding

We understand the importance of creating a strong brand identity.

brand strategy

brand naming

brand identity

brand guidelines

marketing materials

Animation

Our animation services bring ideas to life through captivating visuals and seamless motion.

2D/3D animation

explainer videos

motion graphics

animated video ads

AI videos

Marketing

We excel in developing and executing comprehensive marketing strategies that drive lead generation and maximise brand awareness.

strategy & execution

market research & analysis

advertising & campaigns

social media management (SMM)

search engine optimization (SEO)

Design

We specialise in creating visually stunning and intuitive designs that enhance brand identity and user experiences.

logo & visual identity

digital design

website design

print design

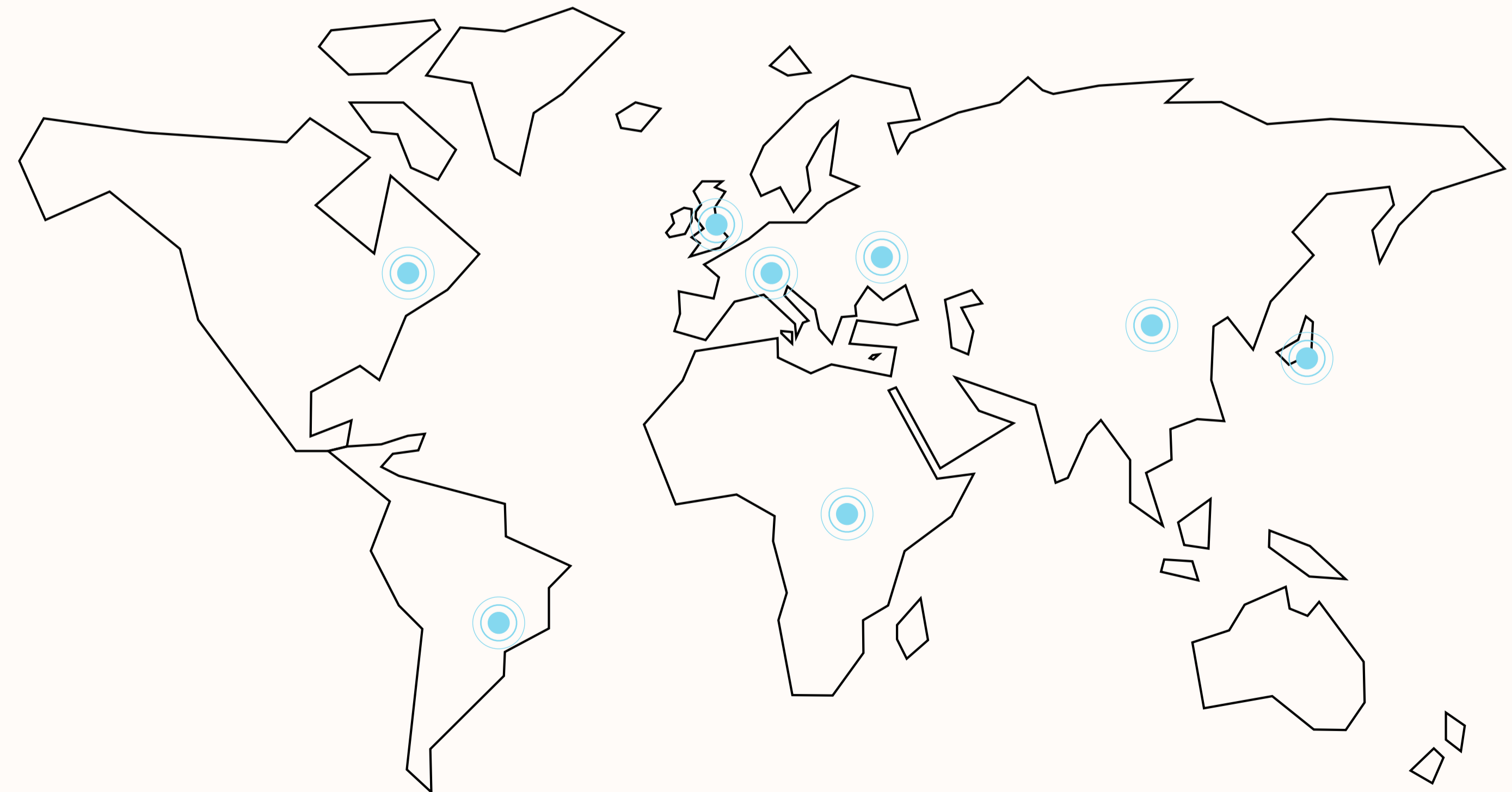
packaging design



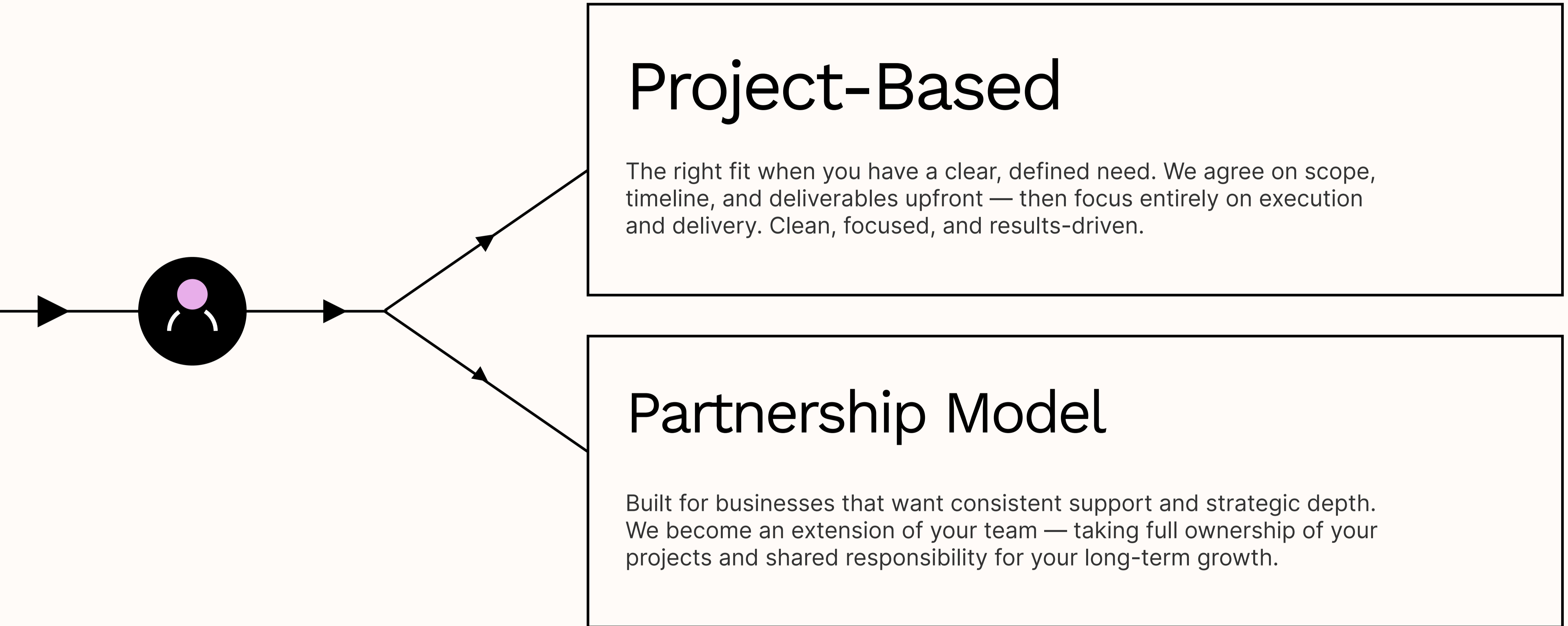
Industries & Geography

- Retail & E-commerce
- FMCG
- Healthcare & Pharma
- Real Estate & Construction
- Professional Services
- Education & EdTech

- Technology & IT
- Financial Services & Fintech
- Manufacturing
- Startups & Scale-ups
- NGOs & Non-profits
- Entertainment & Media



How we work



Working with small and big names

RETAIL

TECHNOLOGY & IT

FINANCIAL SERVICES

STARTUPS

NGOS





Brand naming

Branding research

Brand identity

Brand guidelines

Rebranding

Branding Projects

Konteko

Construction

Smart Modular Solutions

Konteko

47m²

Konteko home name

Prefab

Our American-style homes can be installed on urban land, with a license and project, either as a main residence or a second home.

OEG

Oil, Gas & Energy

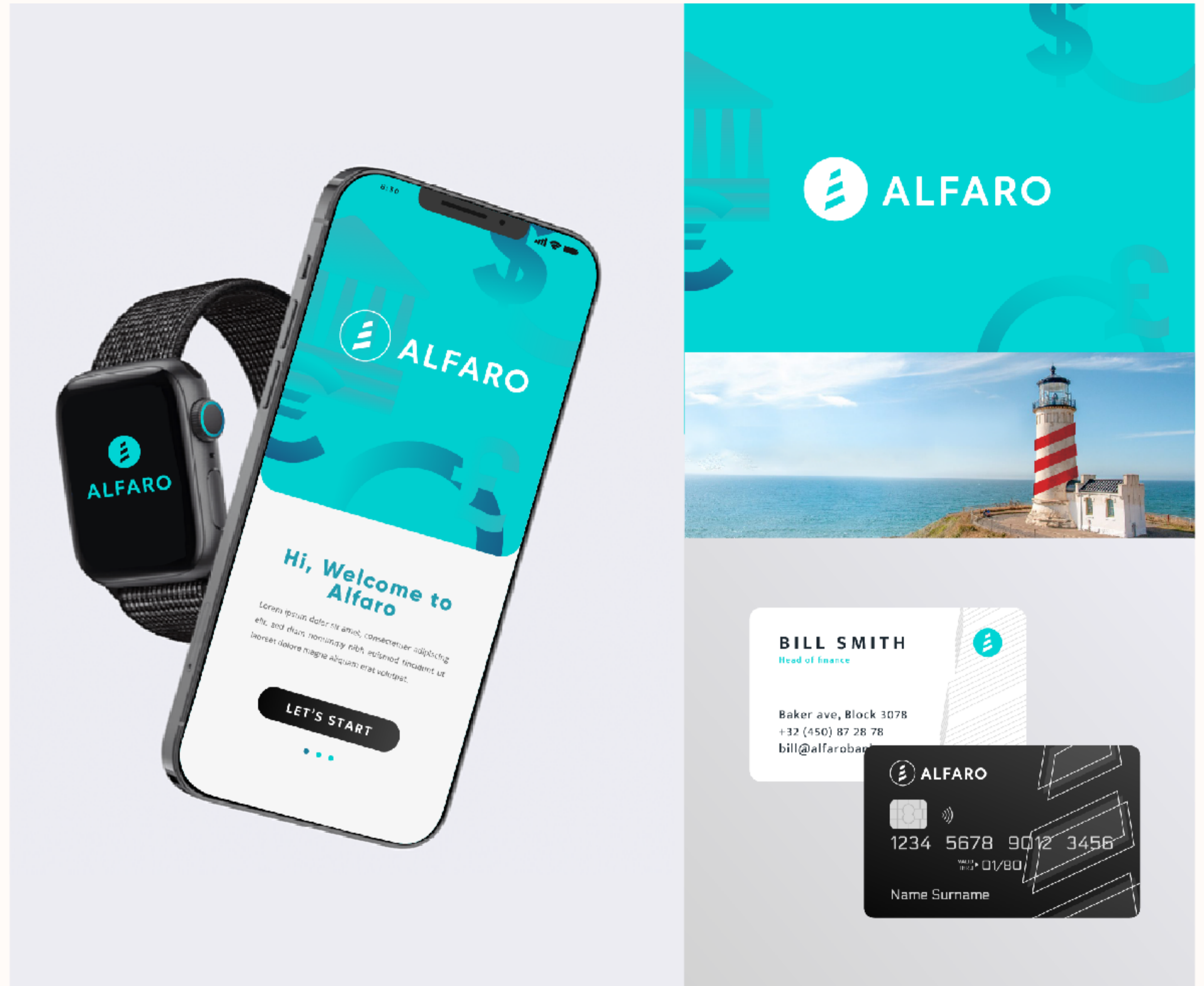


OCEAN
ENERGY
GROUP



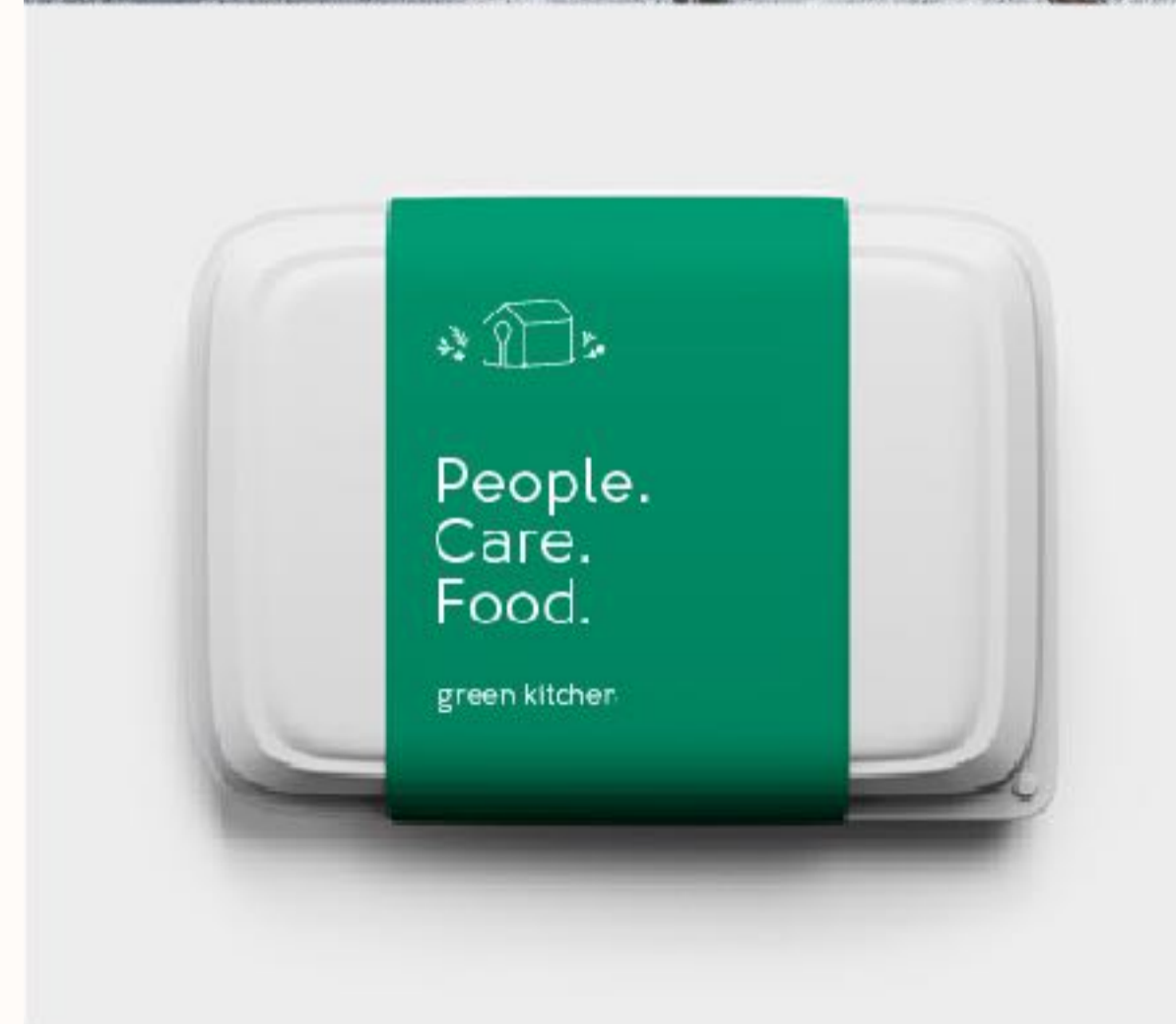
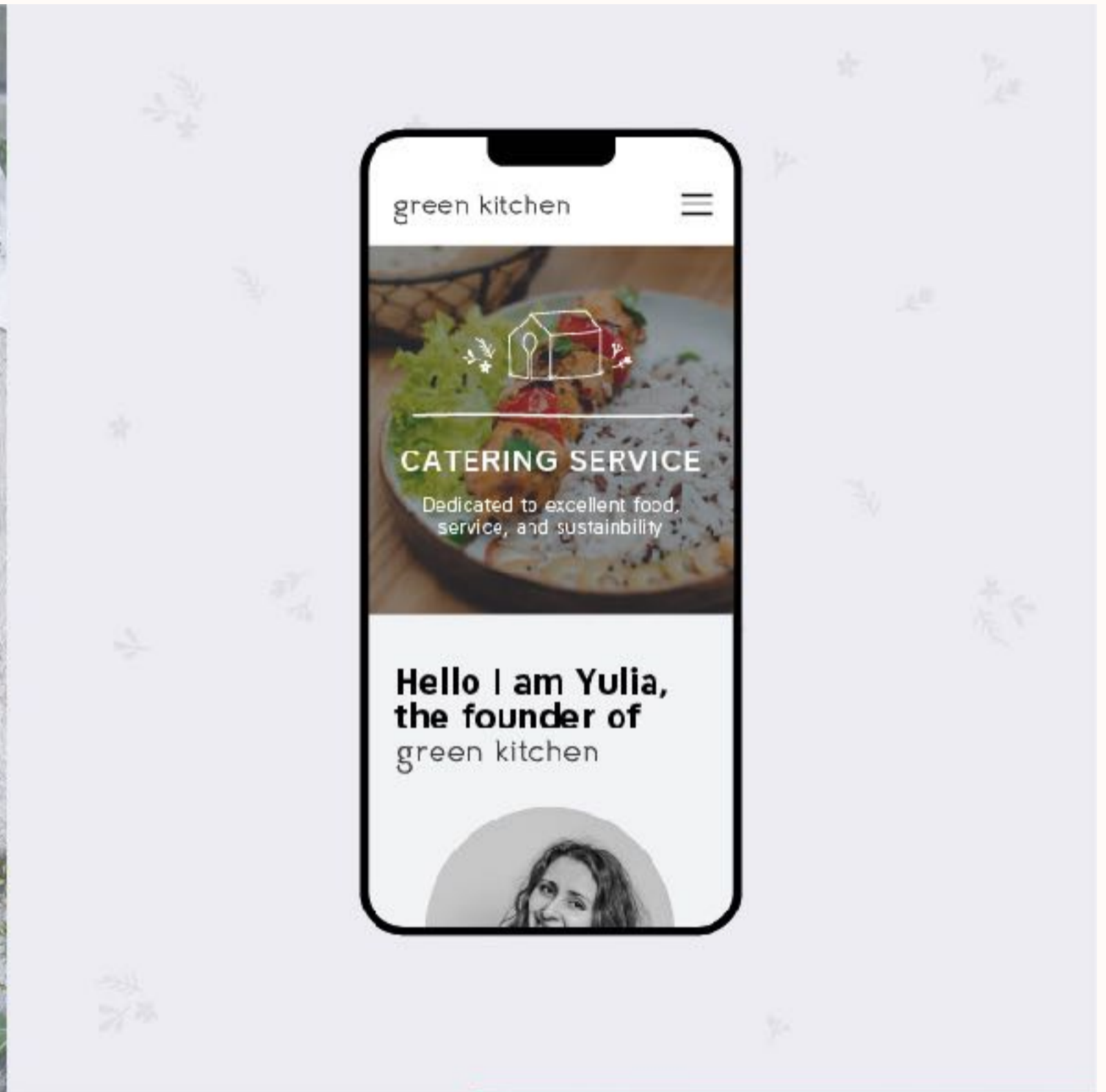
Alfaro

FinTech



Green Kitchen

Food Services



Adamas

Jewellery

The branding guide illustrates the rebranding process for Adamas Jewellery. At the top, a diagram shows the transition from the 'OLD' logo (a stylized red diamond) to the 'NEW' logo (a red geometric pattern). The old logo is accompanied by the text 'АДАМАС ювелірна компанія', while the new logo is accompanied by 'Адамас | ЮВЕЛІРНА РОДИНА'.

The guide includes several application examples: a business card with a photo of a woman, a red background with the new logo and contact information for Danil Mastenikov, and a digital display showing the slogan 'PERFECTION IN EVERYTHING.' with the new logo.

BRAND COLOR

	Print	CMYK 21 - 94 - 80 - 13 Pantone 1805 C
	Web	RGB 178 - 41 - 46 # 241F21
	Print	CMYK 44 - 34 - 31 - 11 Pantone 17-5104
	Web	RGB 148 - 149 - 154 # 94959A

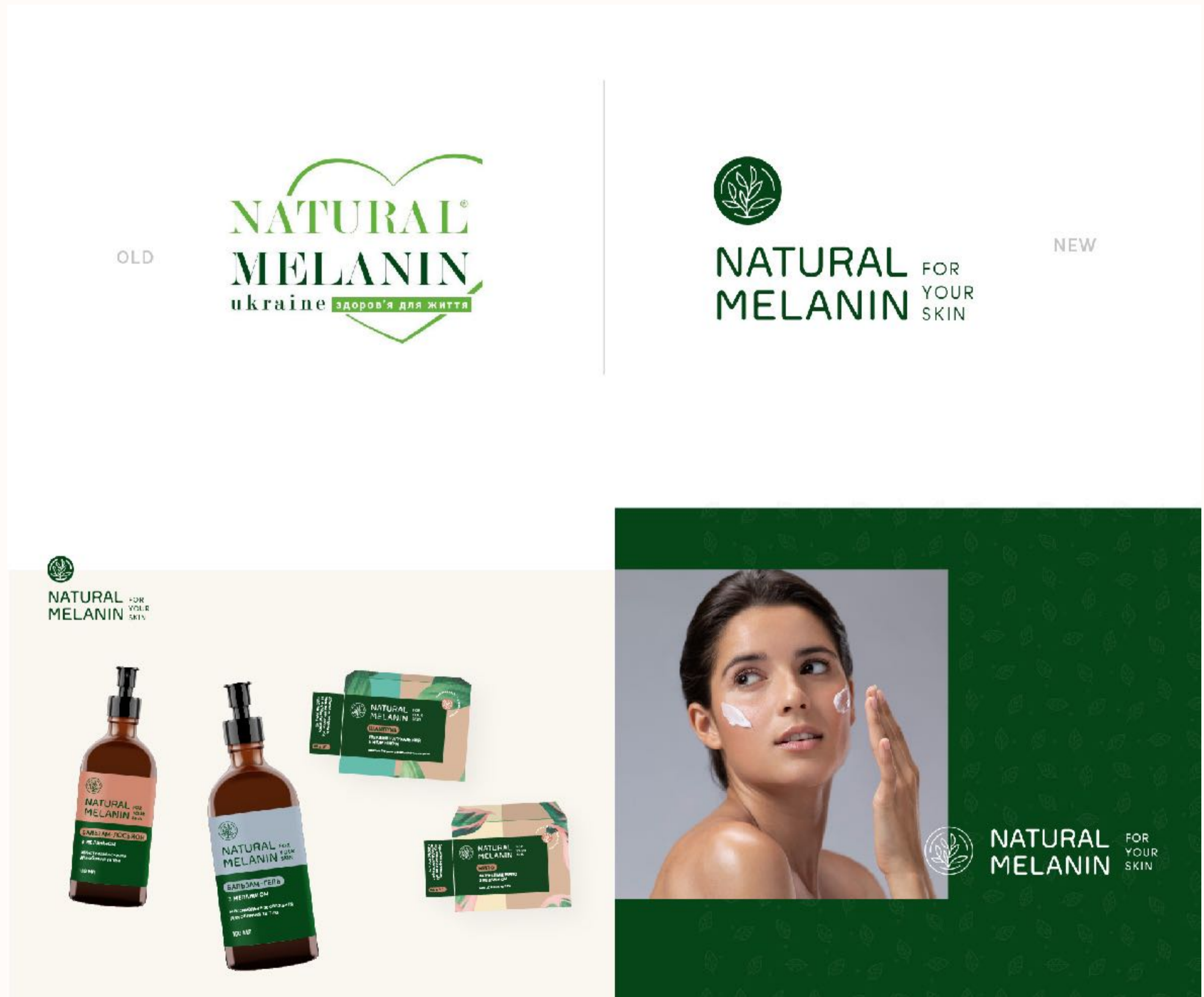
FONT

Solomon

Thin (selected)
_ gh.
Book
Normal
Bold
Black

Melanin

Personal Care & Cosmetics



+50 more logos

Joinfo

Oleshko

RELEASE

INFOCUS
BUSINESS SPEED DATING

borzaya
group

WEB
FACTOR
web-development
internet-marketing

Loan
Expert

delfina
TRENER SUKCESU

WISS
development &
software

oeo
OCEAN
ENERGY
GROUP

Хатинка

ARTACT
the art of acting group

Spin

CREATION

wood &
pepper

Kolibri

INCOMLEND

REDNET

Silk
Mylk
МИГДАЛЬНЕ
МОЛОКО

MIORA
LAW COMPANY





Design Portfolio

Print and digital brochures

Magazine ads

Posters, banners

Postcards and flyers

Infographics

Annual reports

Presentations

Social media ads and graphics

POS materials

Packaging graphic design

Website

Event Design

Fingertip

IT



SpaSky

Real Estate



Prevounce

IT



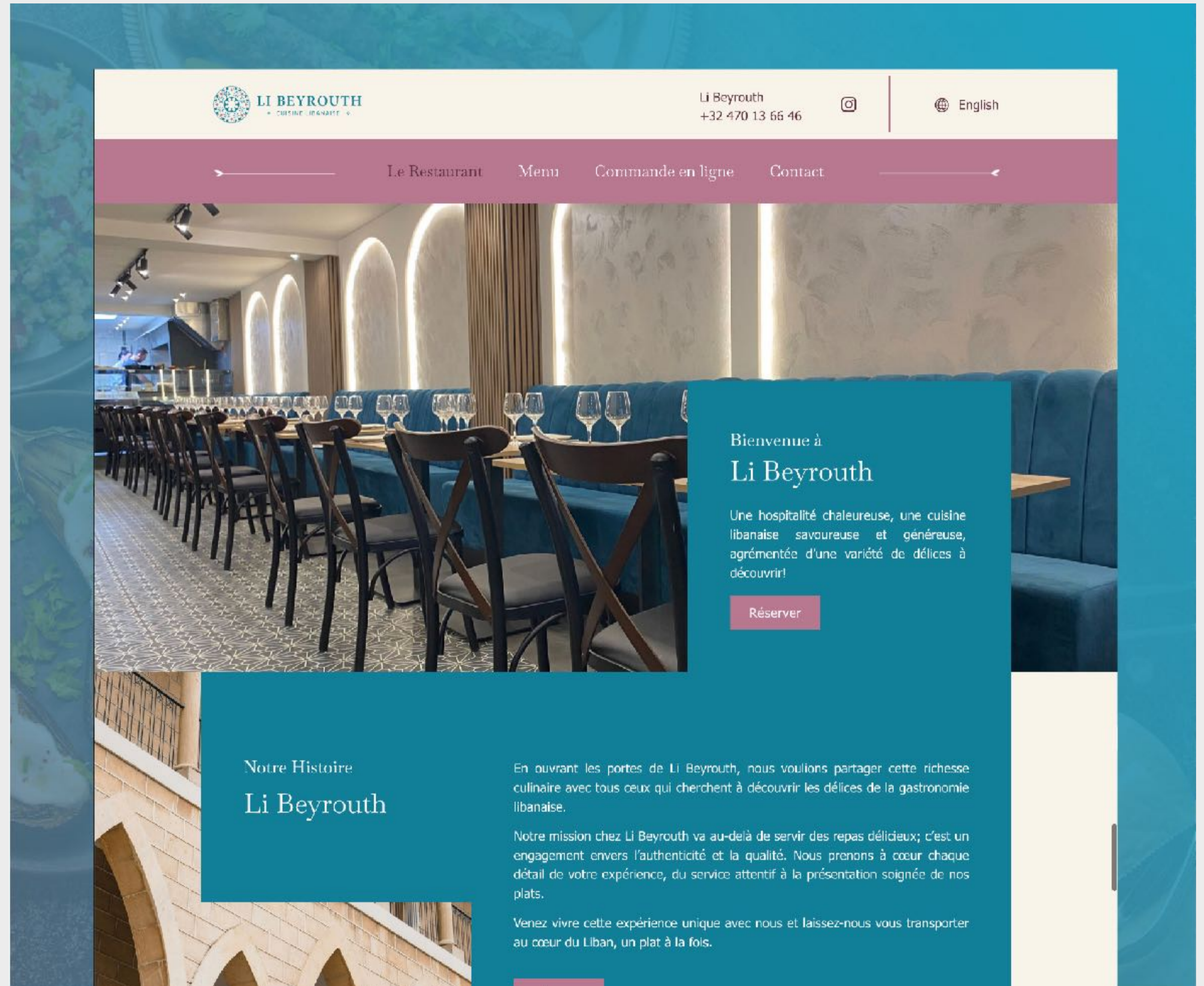
Bear&Boar

FMCG



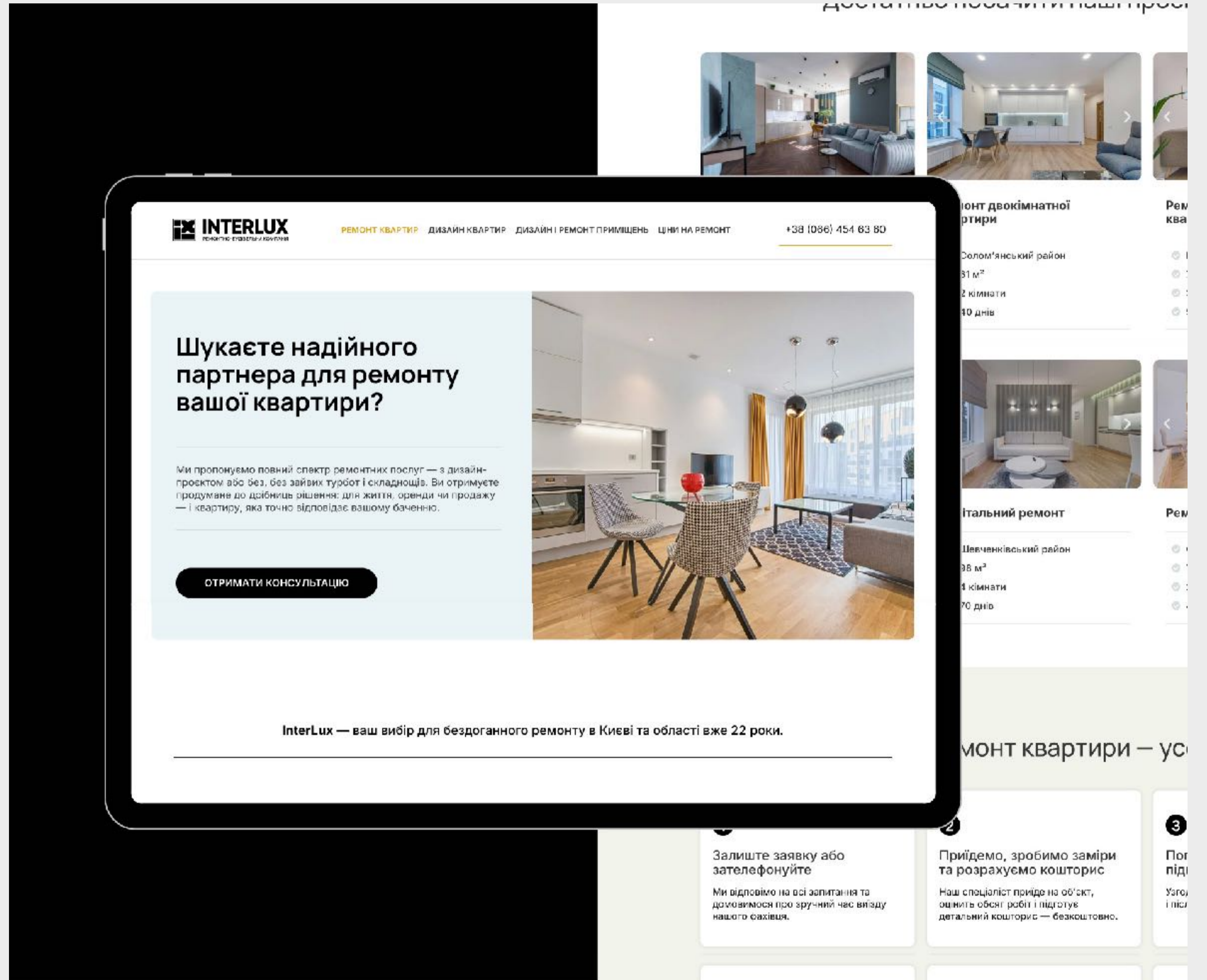
Li Beyrouth

Food Services



Interlux

Construction





2D animation

3D animation

Explainer video

Motion graphics

Animated video ads

AI video

Animated Videos

Visit our Portfolio on Vimeo [goodstorystudio](https://www.vimeo.com/goodstorystudio)

www.goodstory.studio

Animation services offered

By Use Case

Brand videos

Logo animation

Explainer videos

Video ads

Social media videos

Educational videos

Demo videos

Cartoon animation and more

By Video Type

2D/3D animation

AI video

Motion graphics

Traditional animation

Isometric animation

Stop motion animation

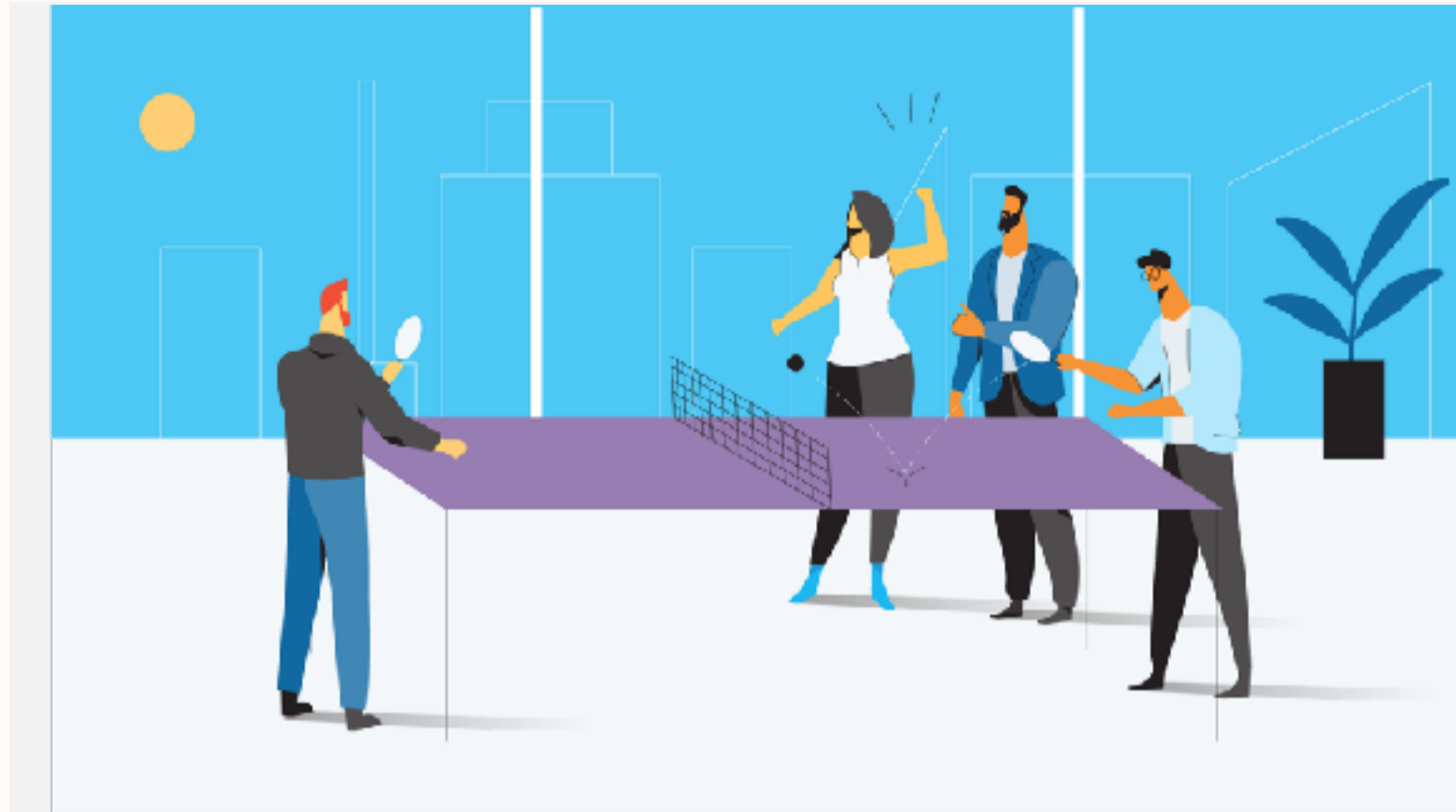
Kinetic typography animation

Real Footage & Mixed media

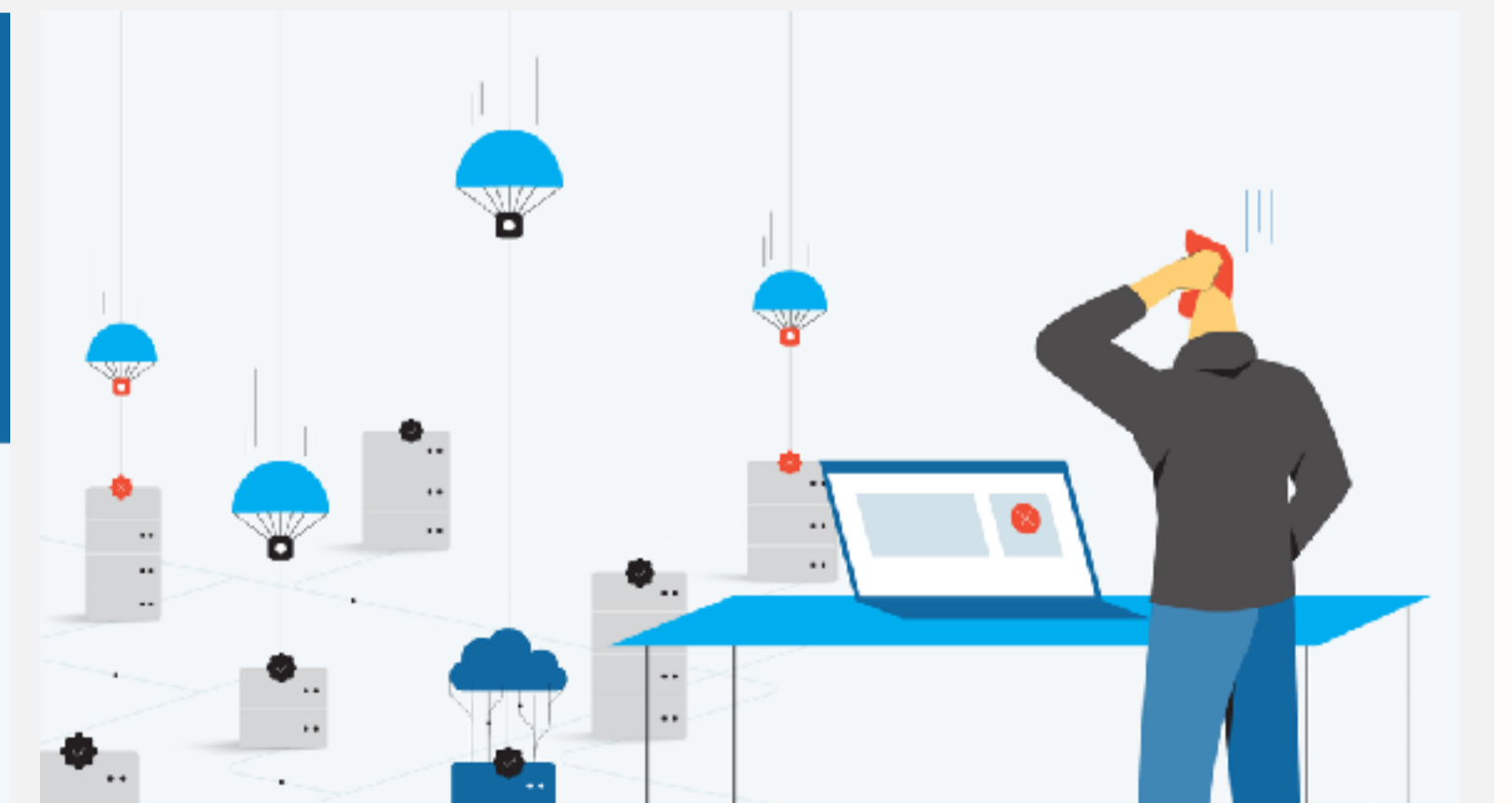
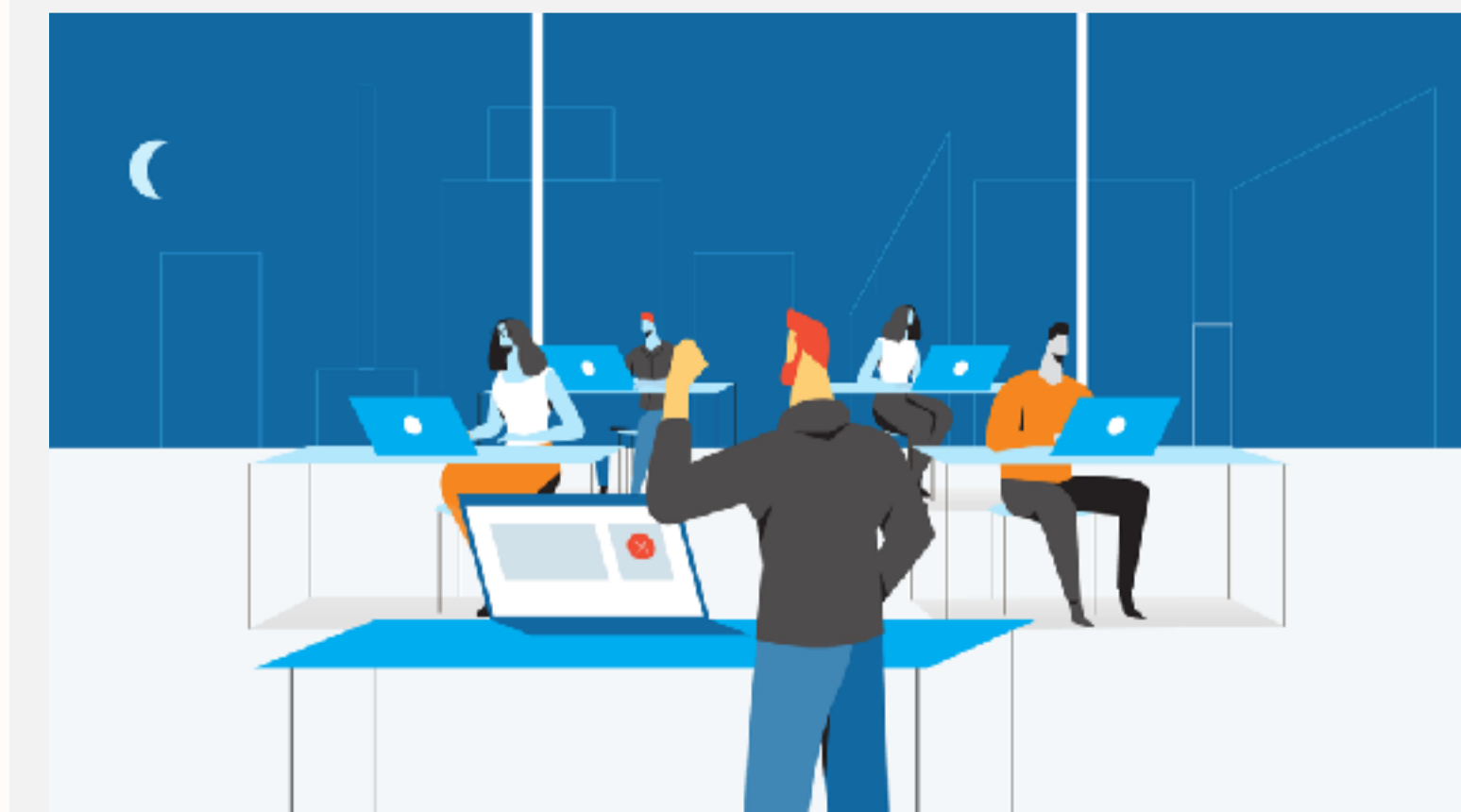
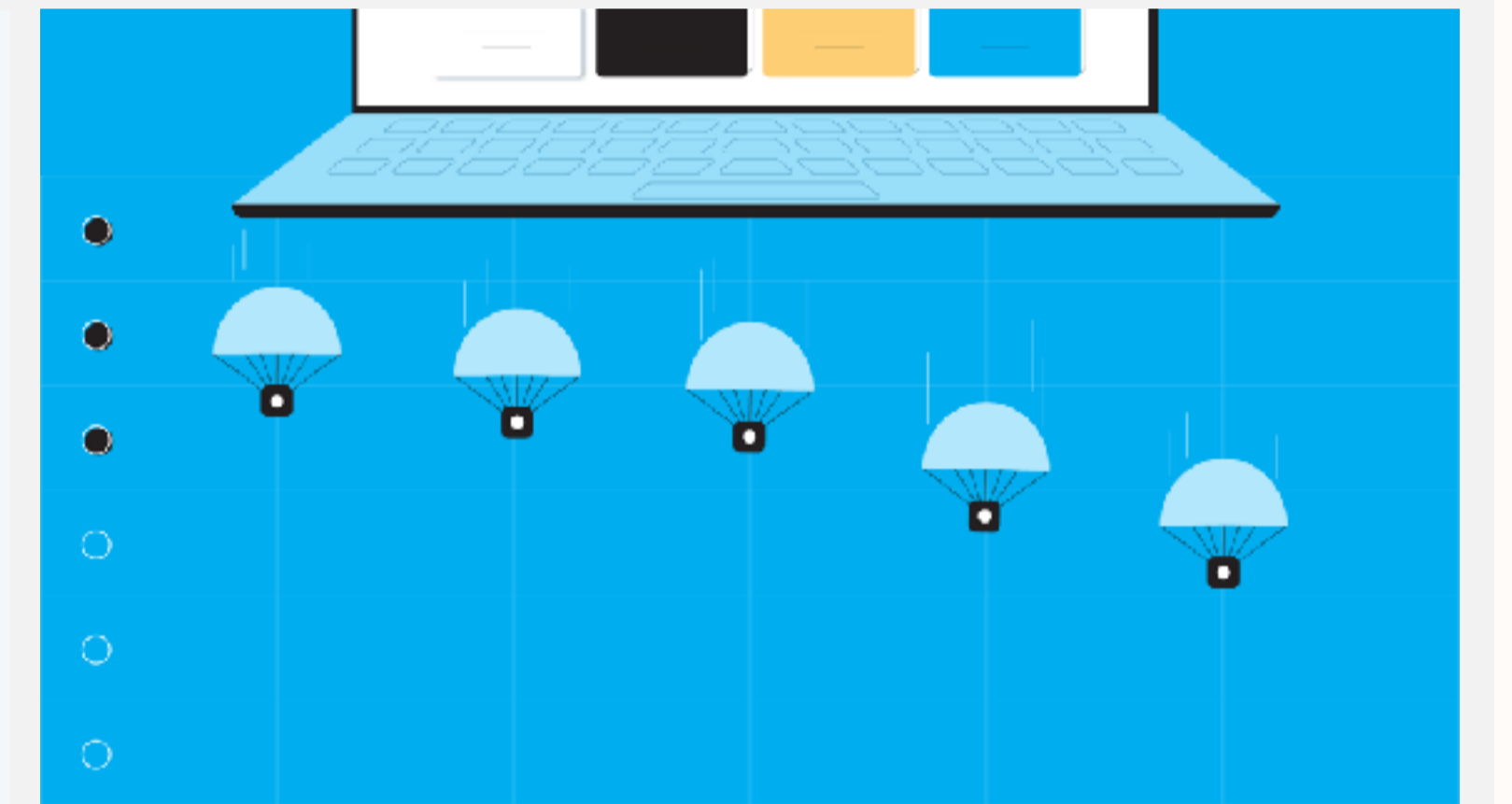
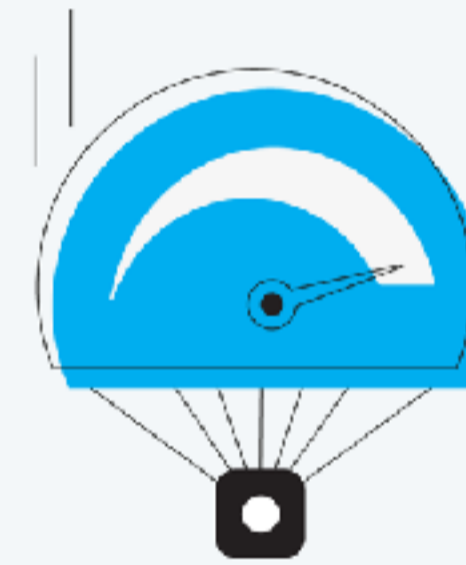


Plutora

IT



Accelerate



Goodstory

Professional Services



PROJECT: CORPORATE VIDEO | SCENE: 07 | SHOT: 03

SHOT TYPE / SIZE	ANGLE / HEIGHT	MOVEMENT	LENS	DURATION
MEDIUM SHOT	EYE LEVEL	STATIC	35mm	~ 3 SEC

ACTION / DIALOGUE:
MAN SPEAKS TO CAMERA.

NOTES / TECHNICAL:
OFFICE ENVIRONMENT.
NATURAL PERFORMANCE.

SHOT DIAGRAM / CAMERA POSITION:



PROJECT: CORPORATE VIDEO | SCENE: 08 | SHOT: 01

SHOT TYPE / SIZE	ANGLE / HEIGHT	MOVEMENT	LENS	DURATION
MEDIUM SHOT	EYE LEVEL	STATIC	35mm	~ 3 SEC

ACTION / DIALOGUE:

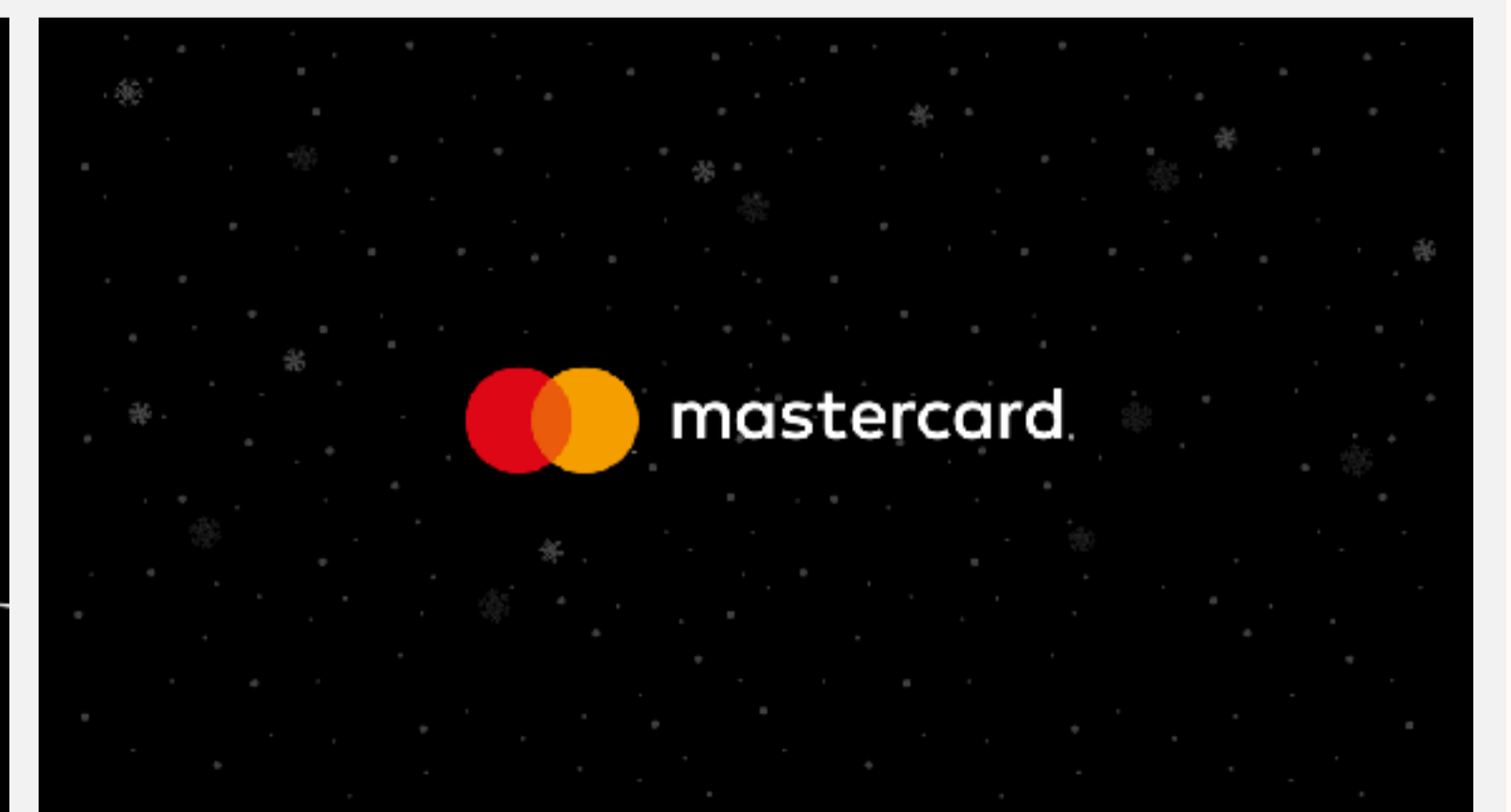
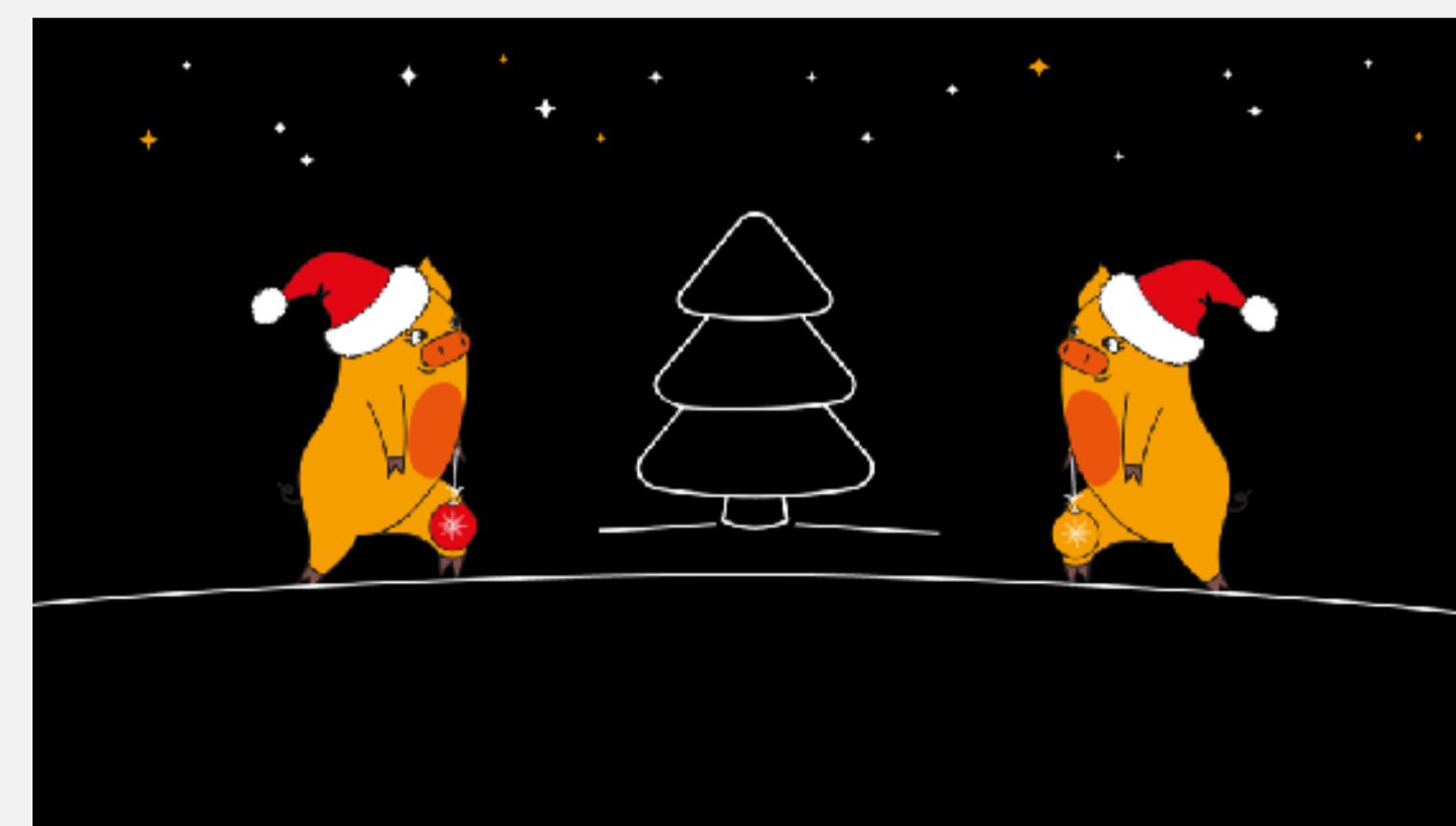
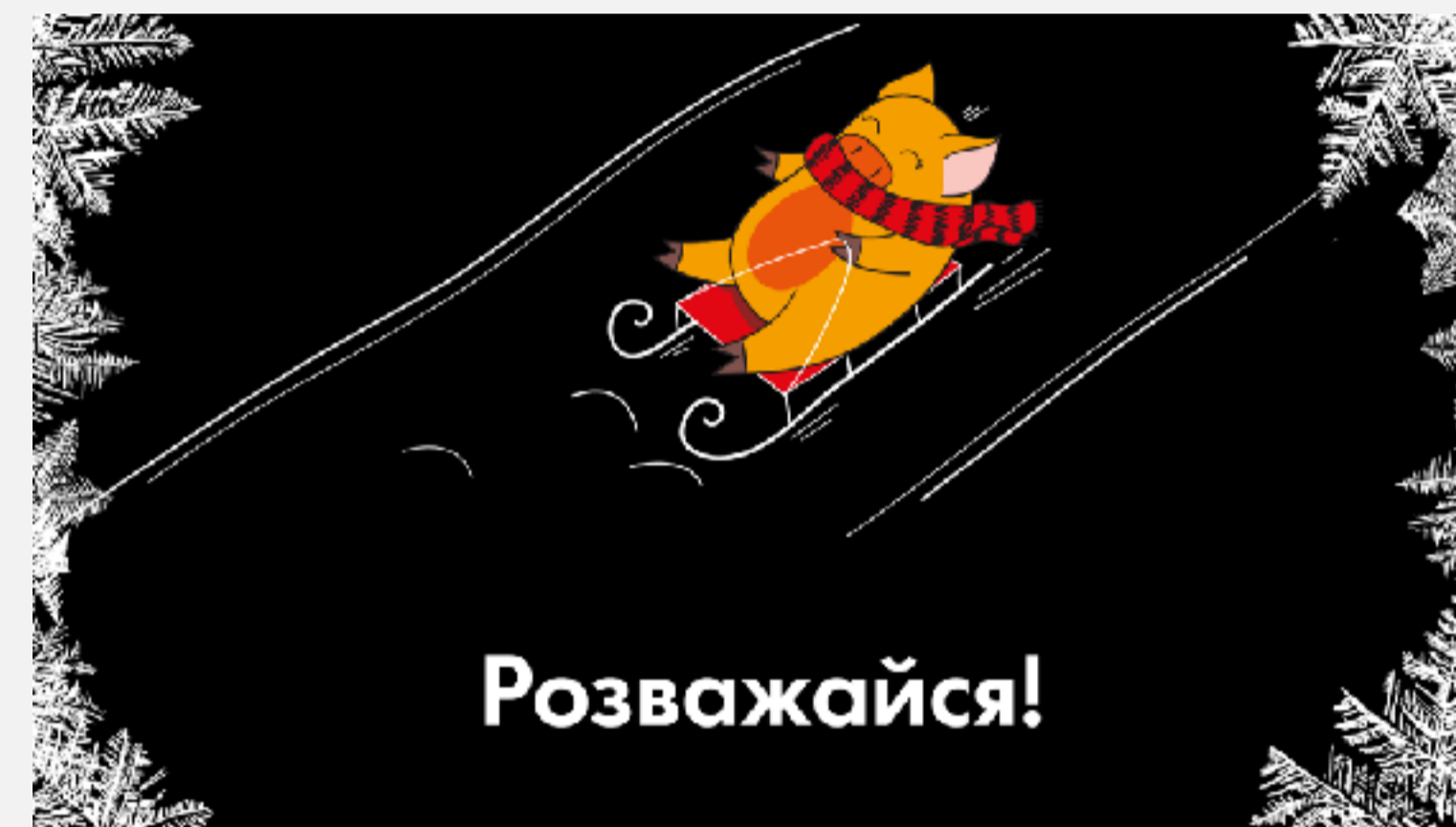
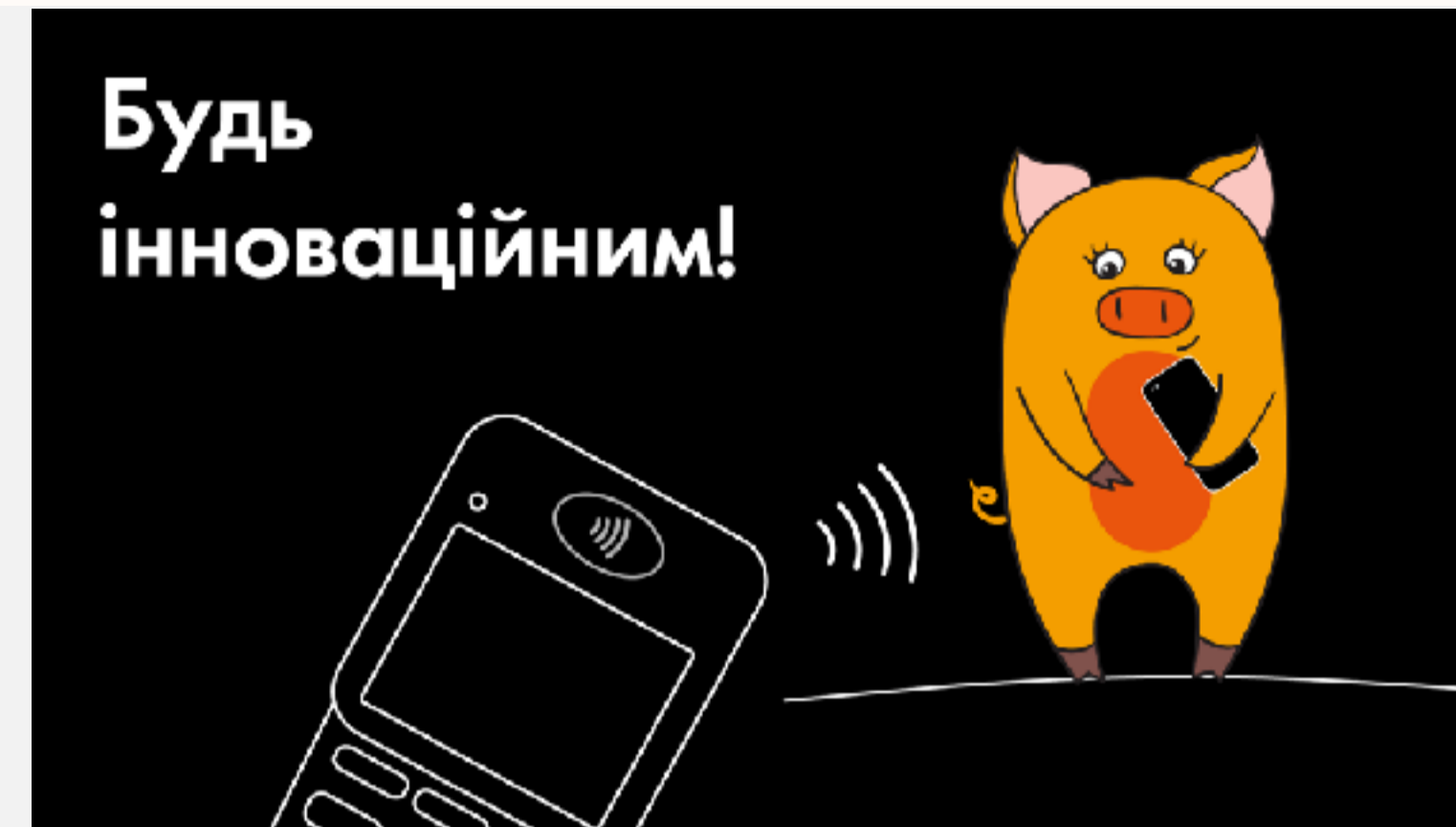
NOTES / TECHNICAL:
NATURAL LIGHT
CALM, ORGANIC ATMOSPHERE.

SHOT DIAGRAM / CAMERA POSITION:



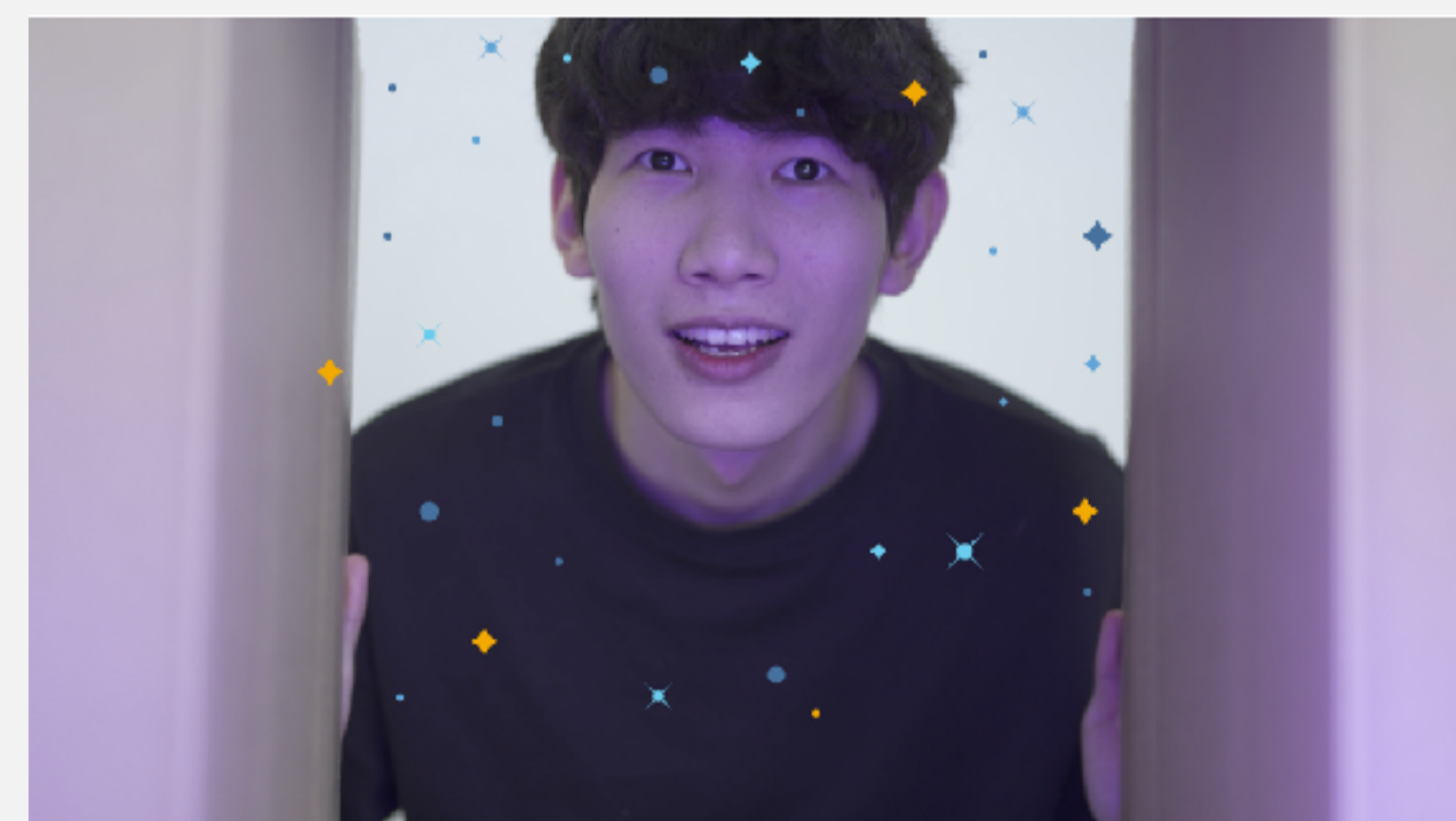
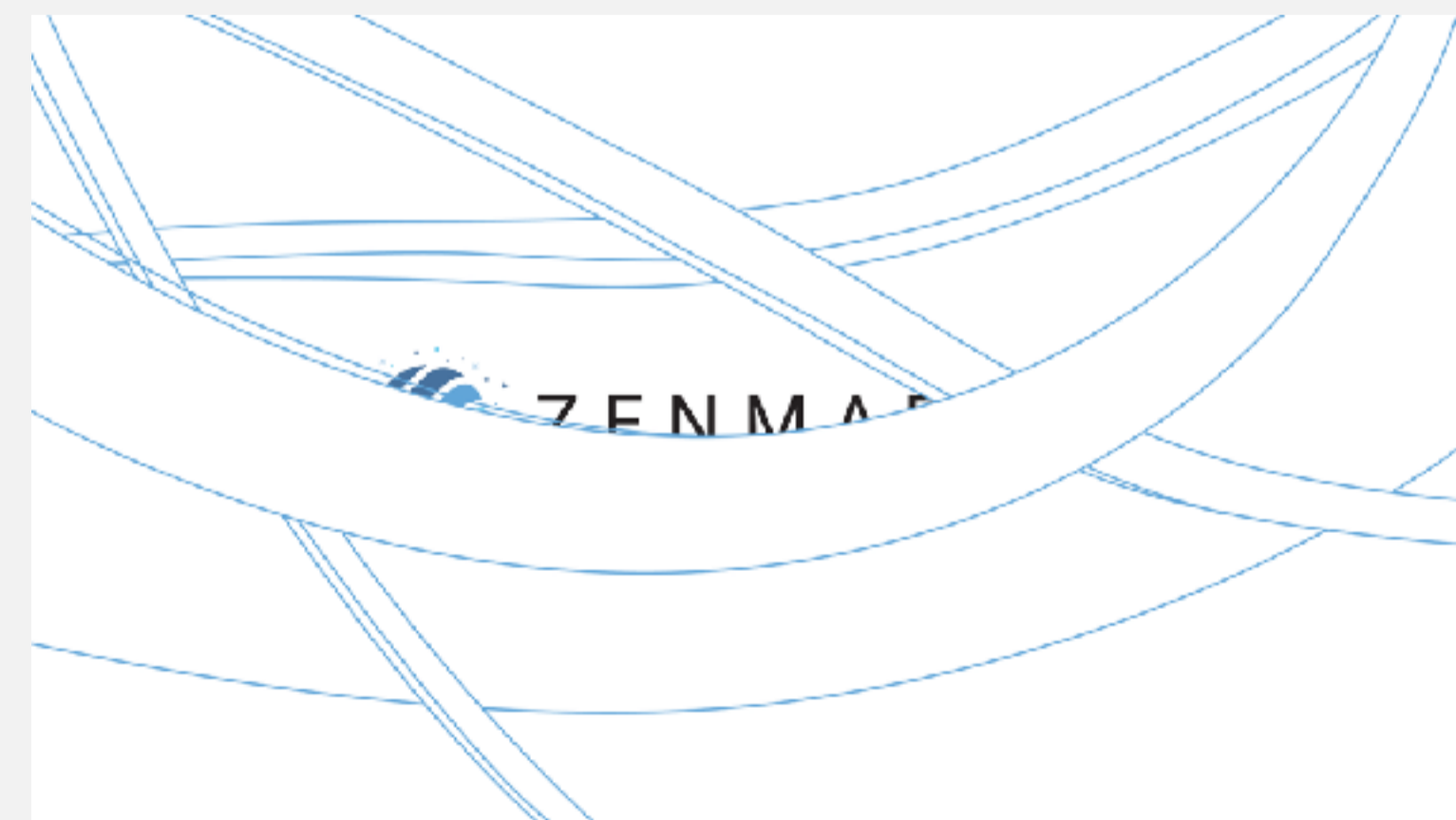
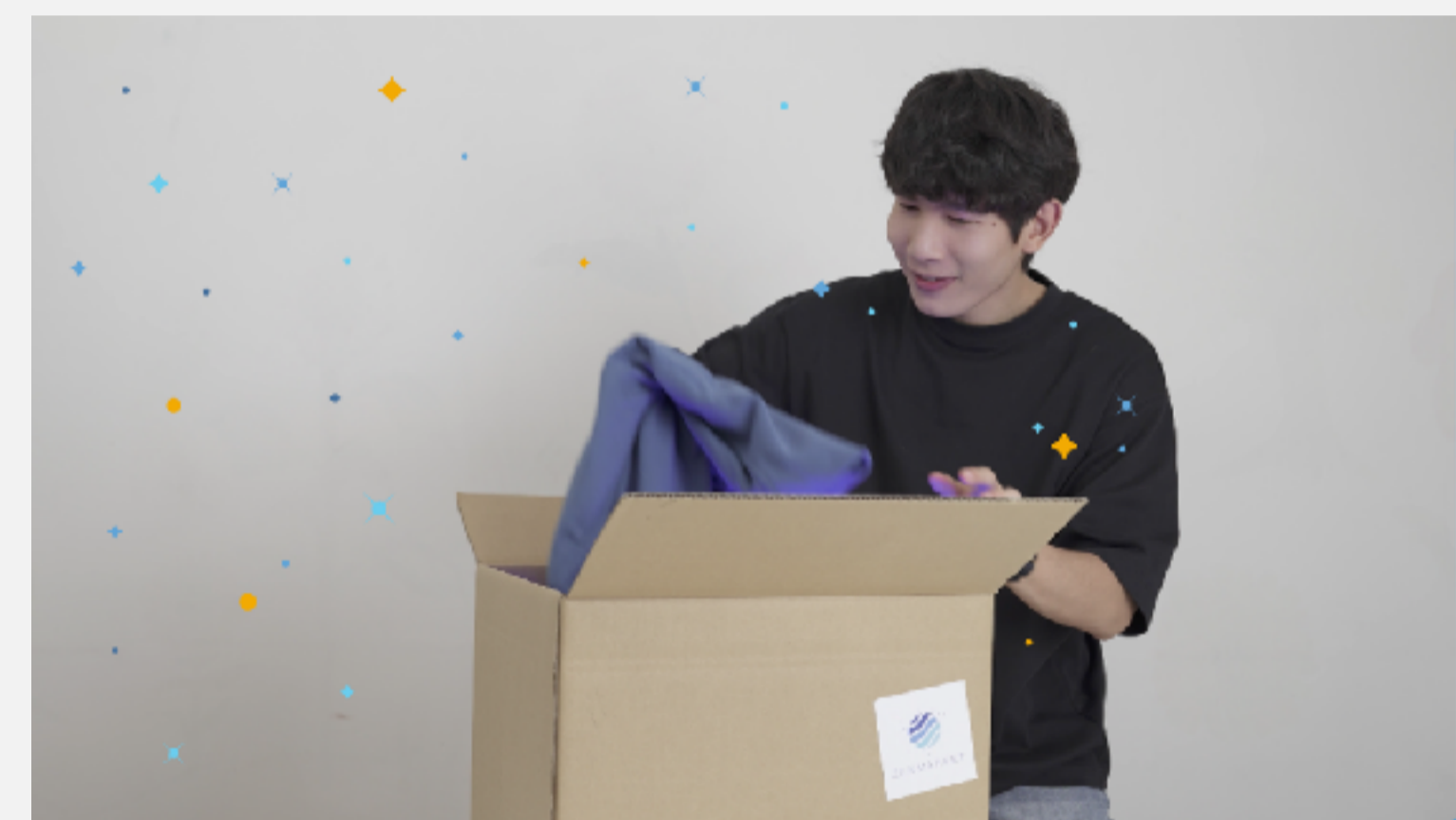
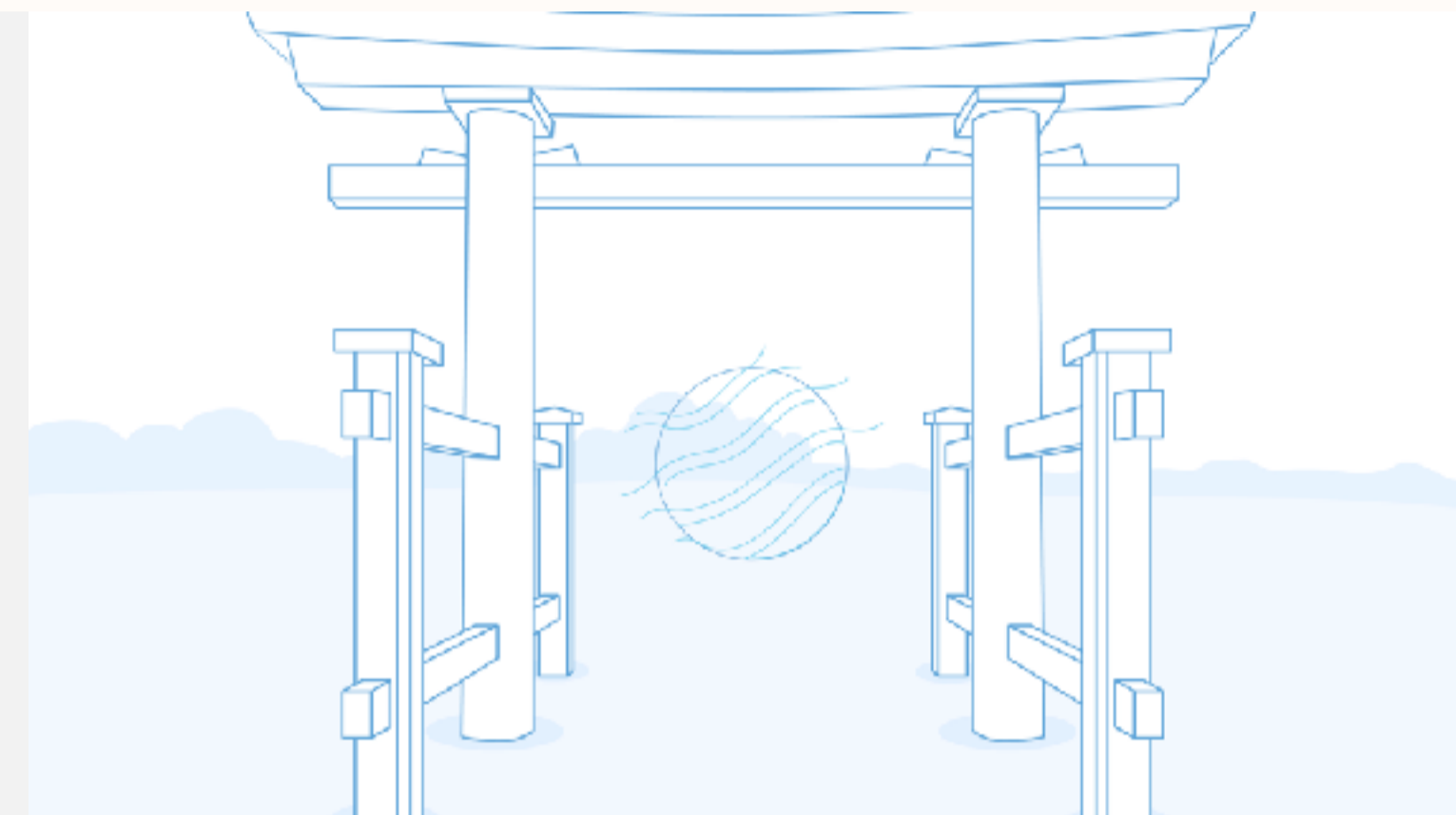
Mastercard

Financial services



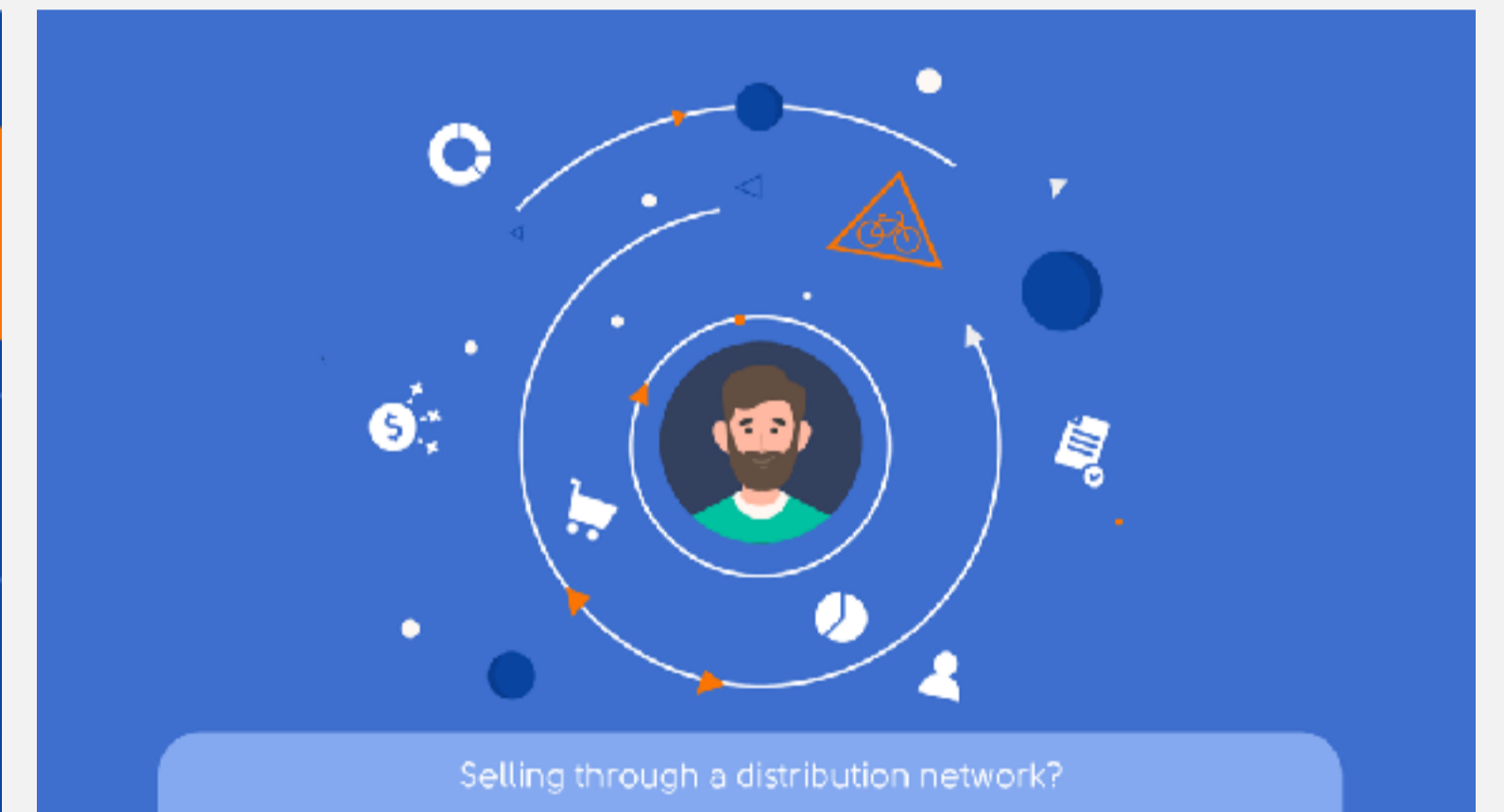
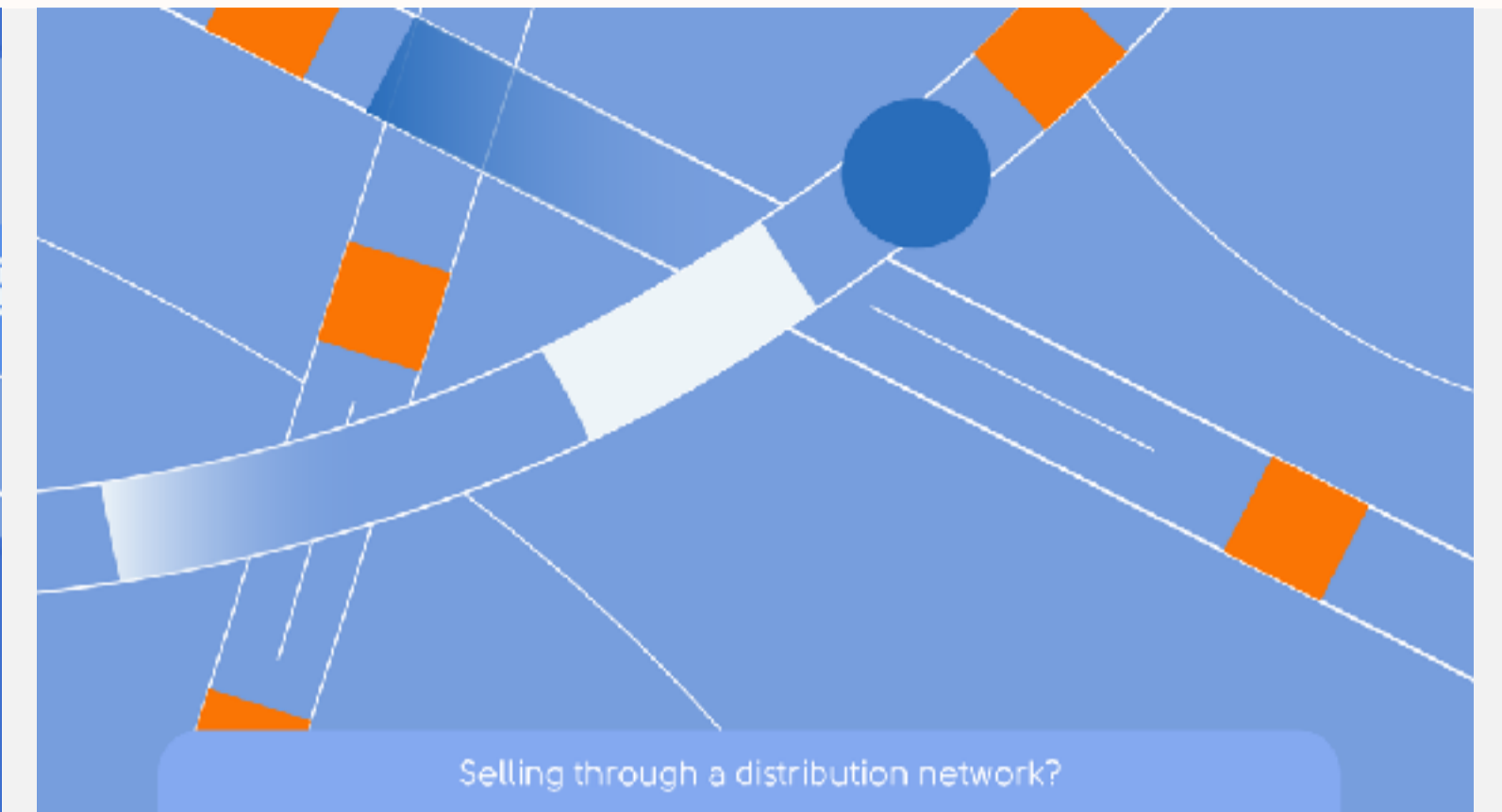
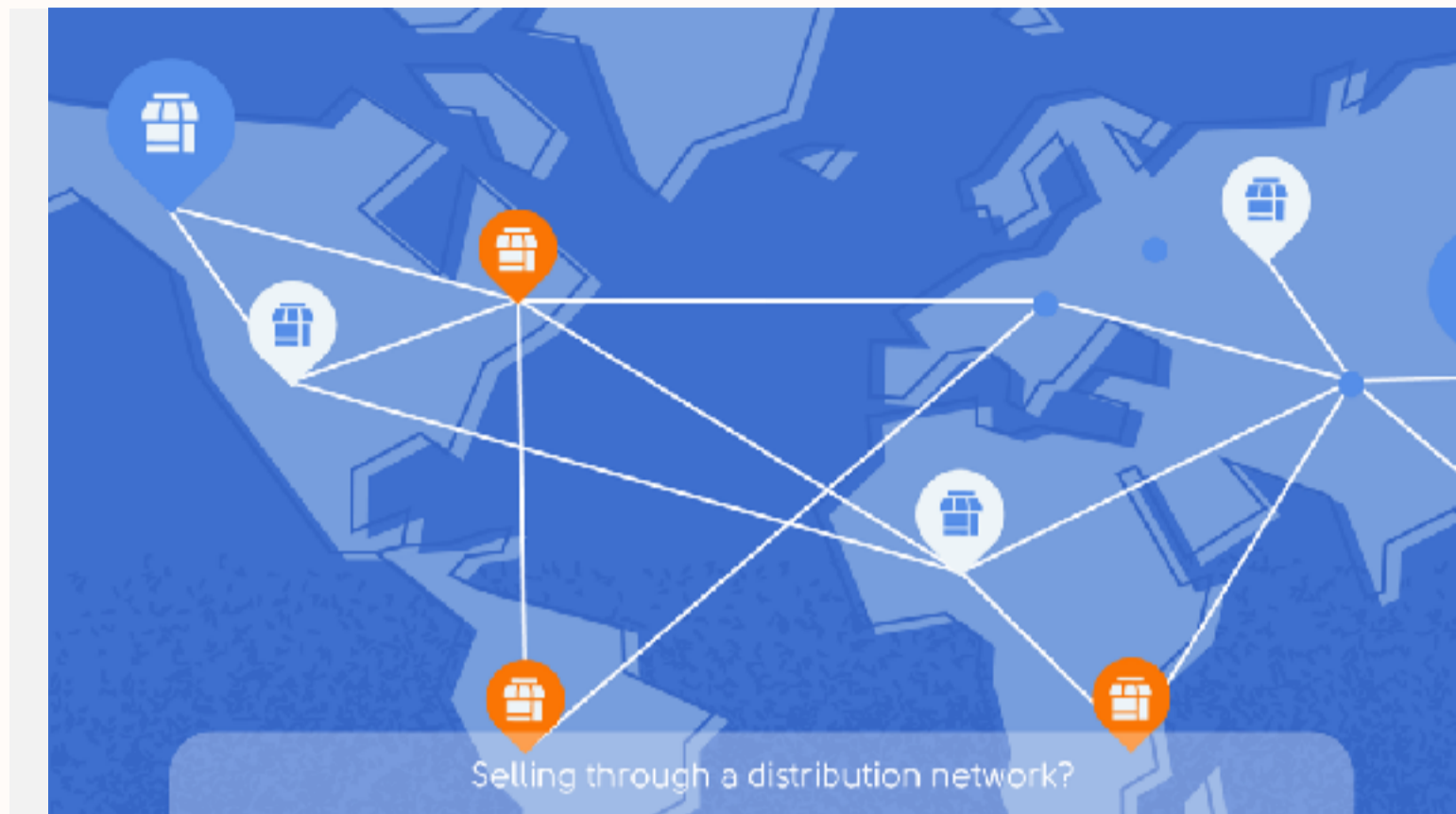
Zenmarket

E-Commerce



Volleto

IT





Let's connect

info@goodstory.studio

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